

1. Personal Details

<i>Address:</i>	School of Humanities, University of Gloucestershire, FCH Campus, Swindon Road, Cheltenham GL50 4AZ	<i>Email:</i>	astibbe@glos.ac.uk
<i>Nationality:</i>	British	<i>Date of birth:</i>	26 July 1970
<i>Languages:</i>	English, Japanese		

2. Qualifications

<i>Qualification</i>	<i>Description and Institution</i>	<i>Date</i>
PhD	Linguistics (Thesis: health communication) Department of Linguistics, Lancaster University	03/01/96
MSc distinction	Human Ecology (Thesis: environmental literacy) Centre for Human Ecology / Open University, Edinburgh	15/11/05
MSc	Speech & Natural Language Processing (Thesis: semantics) Department of Linguistics, University of Edinburgh	28/11/92
BEng	Computer Systems Engineering (Dissertation: computational linguistics) Computer Science Department, University of York	11/07/91
PGCHE	Postgraduate Certificate of Higher Education Education Department, University of Gloucestershire	10/07/06

3. Fellowships

	<i>Date</i>
Senior Fellow of the Higher Education Academy	04/12/13
National Teaching Fellow	25/06/09
University Teaching Fellow	01/10/08
Fellow of the Centre of Active Learning	01/06/08
Fellow of the Higher Education Academy	10/07/06

4. Employment

<i>Institution</i>	<i>Position</i>	<i>From</i>	<i>To</i>
Humanities School, University of Gloucestershire	Reader	01/11/11	Current
	Course Leader	01/06/10	01/07/11
	Senior Lecturer	01/09/05	01/11/11
Education Department, Open University	Associate Lecturer	19/12/04	01/11/05
English Department, Chikushi Jogakuen University	Senior Lecturer	01/04/00	01/07/04
English Department, Hiroshima University	Lecturer	01/08/97	31/03/00
Linguistics Department, Rhodes University	Lecturer	01/01/96	30/06/97
Linguistics Department, Lancaster University	Tutor	01/01/94	01/01/96

5. Teaching

<i>Modules</i>	Communication for Leadership, Ecolinguistics, Ecocriticism, Language and Ethics, Language and Identity, Semantics, Pragmatics, Critical Discourse Analysis, Language and Gender, Language and Literacy, Sociolinguistics, Psycholinguistics, English Grammar, Academic Writing.
<i>Supervision / external examining</i>	External course examiner: <i>MSc in Sustainability and Responsibility</i> , Ashridge Business School, 2013-now. External examiner: five PhDs (University of Sydney, St Andrews, Rhodes University, Bangor University and University of Western Sydney). Internal examiner: one MA by Research. Supervision: two PhD completions, one MA by research completion. Current: 4 PhD students
<i>Awards</i>	2016: University award for best practice in promoting sustainability through education, 2010: University excellence award for the <i>Edible Garden Project</i> . 2007: Green Gown Awards - highly commended for contribution to Education for Sustainable Development.

6. Research and Administration

<i>Academic leadership:</i>	2015-16. Research Centre Lead, Being Human Research Centre. 2016. University strategy working group. 2015-16. Information strategy working group. 2014-2015 Faculty Lead for Learning and Teaching 2013-2015. University Learning and Teaching Committee member. 2013 – 2014 vice-chair, Faculty Teaching and Learning Committee 2012-13 Member of change academy <i>Extending the academic year</i> . 2011-12 Mentor for new staff entering the humanities department. 2010-2011: Course Leader English Language. 2010-now Mentor for staff applying for NTF and CATE awards (five successes so far) 2009-12: Professional Development Group leader. 2008: Member of validation panel for external undergraduate degree. 2007-2009 Annual monitoring review assessor for quality assurance panel. 2008-2010 Sustainable Development Committee member. 2006 - 2013: Staff development workshop provider in the areas of assessment, linking teaching and research, sustainability literacy and the dissertation.
<i>Research Funding:</i>	2016 Erasmus plus project (team member) £10,000 2015 Higher Education Academy (£8,100) for innovative pedagogy project. 2014: University of Gloucestershire (£3500) for research project on <i>Being Human</i> 2010: Higher Education Academy NTFS (£200,000) as part of a team for the project <i>Rethinking dissertations and final year projects</i> . 2009: Higher Education Academy (£10,000) National Teaching Fellowship. 2008: Centre for Active Learning (£11,000) funding for pedagogical research. 2008: HEFCE Active Community Fund (£1000) and Cheltenham Borough Council (£3000) for Edible Garden Project. 2007: Higher Education Academy ESD Project (£2500) for <i>Soundings in Sustainability Literacy</i> project.
<i>Education and research groups:</i>	2012 Member of AHRC/UNEP working group on arts and humanities approaches to cultural ecosystem services. 2011-2014 member of the Higher Education Academy ESD advisory group 2009-2012: Convenor of the <i>Sustainability in Higher Education Developers</i> group. 2004 - now: Founder and convenor of the Ecolinguistics Association (www.ecoling.net).
<i>Other:</i>	2013: REF submission of four outputs and impact case study 2008: SEDA <i>Supporting Educational Change</i> summer school - certificate of completion. 1996: British Association of Counselling approved level 2 Certificate in Counselling Skills.

7. Selected Conference Presentations

Date	Conference name, presentation details, location
6/09/2016	CADAAD conference, Catania, Italy (paper presented on <i>The discursive construction of leadership in corrupt times: reinventing the leader</i>).
8/09/2016	Catania University, Italy (Invited guest presentation, Political Science Department)
2/09/2015	ASLE-UKI Conference, University of Cambridge (paper presentation on <i>Living in the Weatherworld</i>)
1-3/06/2015	Representative at the Transatlantic Platform social sciences and humanities funding collaboration summit (CHSS, Ottawa)
13/02/2015	Linguistics and English Language Department, University of Lancaster (Guest presentation entitled <i>Ecolinguistics and the stories we live by</i>)
12/02/2015	Aston Business School, Birmingham. (Guest presentation entitled <i>Sustainability: language and the stories we live by</i>)
10/07/2014	Changing Climate Change Communication Conference (presentation entitled <i>Metaphors and framing of climate change</i> , VU University, Amsterdam.)
5/07/2014	Ecopsychology UK (keynote speech on ecolinguistics for annual conference)
13/3/2014	Lancaster University Management School (Guest presentation on <i>Why language matters in environmental communication</i>)
29/08/2013	Association for the Study of Language and the Environment conference (paper entitled <i>The linguistic performance of ecological identity</i> . Surrey University)
19/07/2013	European Conference on Arts and Humanities (paper entitled <i>Language, identity and alienation from the natural world</i> . Brighton)
03/07/2012	Critical Approaches to Discourse Analysis Across Disciplines Conference (paper on discourse and erasure, Minho University, Portugal)
27/06/2012	Communicating the Environment: Discourses of Nature and Culture Conference (keynote speech on ecological discourse and education, Asti University, Italy)
27/04/2012	Nature and the natural in the humanities (presentation on English Language pedagogy, Centre for Languages, Linguistics and Area Studies, Birmingham University)
25/05/2011	Teaching the Green Humanities Symposium (presentation on English Language pedagogy, English Subject Centre, University of London)
17/04/2011	Japan Association of Language Teachers Symposium (guest speech and workshop on English Language education in Japan, Hiroshima, Japan)
18/03/2011	Agents of Change and Ecological Citizenship Conference (keynote speech on sustainability in arts subjects, Oxford Brookes University)
09/03/2011	Rethinking the Honours Dissertation Conference (presentation on innovative pedagogy, University of Gloucestershire)
20/02/2011	Cultural Framing of Environmental Discourse Symposium (paper presentation for AHRC research network, Bath University)
14/05/2010	Create, Sustain, Ability Symposium (keynote speech on sustainability in media and cultural studies for the Art Design Media Subject Centre, London)
07/04/2010	Classics Association Conference (speech on ecological issues in the classics curriculum for History Classics Archaeology Subject Centre, Cardiff University)
27/04/2009	Language of Sustainability Conference (keynote speech on effective communication for the Institution of Environmental Scientists, London)
16/01/2009	Future Ethics Symposium (lead paper and workshop provider, University of Manchester)
21/11/2008	Soundings in Sustainability Literacy (conference organiser and presenter, University of Gloucestershire)

8. Publications

Books

2015	<i>Ecolinguistics: language, ecology and the stories we live by</i> . Routledge.
2012	<i>Animals Erased: discourse, ecology and reconnection with the natural world</i> . Wesleyan University Press [REF submission]
2009	(Editor) <i>The Handbook of Sustainability Literacy: skills for a changing world</i> . Green Books

Selected peer-reviewed journal articles and book chapters (ecolinguistics and discourse analysis)

to appear	Critical Discourse Analysis and ecology: the search for new stories to live by. In John Richardson and John Flowerdew (eds) <i>Routledge Handbook of Critical Discourse Analysis</i> . London: Routledge
to appear	Positive Discourse Analysis: re-thinking human ecological relationships. In Alwin Fill and Hermine Penz (eds) <i>Routledge Handbook of Ecolinguistics</i> . London: Routledge
2014	Ecolinguistics and Erasure: restoring the natural world to consciousness, in Chris Hart and Piotr Cap (eds) <i>Contemporary Critical Discourse Studies</i> . London: Bloomsbury Academic, pp. 583–602.
2013	An Ecolinguistic Approach to Critical Discourse Studies. <i>Critical Discourse Studies</i> 11:1 [REF submission]
2013	The corporation as person and psychopath: multimodal metaphor, rhetoric and resistance. <i>Critical Approaches to Discourse Analysis Across Disciplines</i> . 6:2: 114-136 [REF submission]
2013	(with Richard Alexander) From the analysis of ecological discourse to the ecological analysis of discourse. <i>Language Sciences</i> 41:A: 104–110 (Elsevier)
2012	Today we live without them: the erasure of animals and plants in the language of ecosystem assessment. <i>ECOS</i> 33:1:47-53
2010	Ecolinguistics and globalisation. In Nikolas Coupland (ed) <i>The Blackwell Handbook of Language and Globalisation</i> . London: Blackwell [BAAL award winning publication and REF submission]
2008	(with 2 nd author Francesca Zunino) The discursive construction of biodiversity. In Martin Döring, Hermine Penz and Wilhelm Trampe (eds) <i>Language, Signs and Nature: Ecolinguistic Dimensions of Environmental Discourse</i> . Berlin: Verlag
2007	Haiku and beyond: language, ecology and reconnection with the natural world. <i>Anthrozoös</i> 20:2:101-112 (Berg)
2007	Zen and the Art of Environmental Education in the Japanese Animated Film 'Tonari no Totoro'. <i>Journal for the Study of Religion, Nature and Culture</i> 1:4:468-488 (Equinox)
2006	Deep Ecology and Language: The curtailed journey of the Atlantic salmon. <i>Society and Animals</i> 14:1:61-77 (Brill)
2006	Abracadabra, alakazam: colonialism and the discourse of entertainment magic. <i>Soundings</i> 88:3-4:413-425 (University of Tennessee press)
2005	Counter-discourses and harmonious relationships between humans and other animals. <i>Anthrozoös</i> 18:1:3-17 (Berg)
2005	Environmental education across cultures: beyond the discourse of shallow environmentalism. <i>Language & Intercultural Communication</i> 4:4:242-260 (Routledge)
2004	Health and the social construction of masculinity in Men's Health magazine. <i>Men and Masculinities</i> 7:31-51 (Sage)
2004	Disability, gender and power in Japanese television drama. <i>Japan Forum</i> 16:2:21-36 (Routledge). Also appearing in Martinez, D. (2007) <i>Modern Japanese Culture and Society</i> . London: Taylor and Francis
2003	As charming as a pig: The discursive construction of the relationship between pigs and humans. <i>Society & Animals</i> 11:4 (Brill)

2001	Language, power and the social construction of animals. <i>Society and Animals</i> . 9:2 (Brill)
1998	The role of image systems in complementary medicine. <i>Complementary Therapies in Medicine</i> . 6:190-194 (Elsevier)
1996	The metaphorical construction of illness in Chinese culture. <i>Journal of Asian Pacific Communication</i> . 7:3&4:177-188 (John Benjamins)
1997	Fighting, warfare and the discourse of cancer. <i>South African Journal of Linguistics</i> . 15:2:65-70
1997	Reinforcement and activation of metaphor in discourse. <i>South African Journal of Linguistics</i> . 15:3:12-18

Selected Scholarship of Teaching and Learning Publications

2015	<i>The search for new stories to live by: sustainability in the English Language and Linguistics curriculum</i> . Higher Education Academy Innovative Pedagogies Series.
2013	Work-based learning in the humanities: a welcome stranger? <i>Practice and Evidence of the Scholarship of Teaching and Learning in Higher Education</i> 8:3
2013	[with co-authors M. Healey, L. Lannin and J. Derounian] <i>Developing and Enhancing Dissertations and Final Year Projects</i> . York: Higher Education Academy
2012	Identity reflection: students and societies in transition. <i>Learning and Teaching in Higher Education</i> . Issue 5
2011	Linguistics in the 21st century. <i>Liason: the magazine of the Language, Linguistics and Area Studies Subject Centre</i> 6:12-28
2010	Trees in representation and reality: an induction activity for English language students. <i>HE Academy English Subject Centre case study</i>
2010	Education for sustainability and beyond. <i>Networks: the magazine of the Art Design Media Subject Centre</i> . 11:30-34
2009	Communication and media studies: curricula responding to a changing world. <i>Networks: the magazine of the Art Design Media Subject Centre</i> . 6:16-19
2009	Developing oral skills for a changing world: the potential of Open Space facilitation. <i>HE Academy English Subject Centre case study</i>
2008	Emergence: A person-centred approach to oral rhetoric. <i>HE Academy English Subject Centre case study</i>
2008	Reading and writing society: the role of English subjects in education for sustainability. <i>HE Academy English Subject Centre Newsletter Issue 14</i>
2008	Words and worlds: New directions for sustainability literacy. In Walter Filho et al (eds) <i>Higher Education and the Challenge of Sustainability: Problems, Promises and Good Practice</i> . pp. 283-292
2007	Awareness into action: linking teaching with research in ecolinguistics. <i>HE Academy English Subject Centre case study</i>
2007	Developing critical language awareness skills for sustainability: a transdisciplinary approach. In Carolyn Roberts and Jane Roberts (eds) <i>Greener by Degrees: exploring sustainability through higher education curricula</i> . pp.74-80

Other Publications

- 2015 [Encyclopaedia article] Ecological Discourse Analysis. In Tracy, K., Ilie, C. & Sandel, T. (eds.) *The International Encyclopedia of Language and Social Interaction*. Boston: Wiley
- 2014 [Book review] Storytelling for a greener world : environment, community and story-based learning. *Green Letters*. 18:3:340-342
- 2014 [co-authored report] Arts and humanities approaches to cultural ecosystem services. *UK National Ecosystem Assessment Follow-on Phase*
- 2012 Advertising, gender and health advice: the case of *Men's Health* in the year 2000. *Masculinities and Social Change* 1:3:190-209
- 2009 Sustainability past the point of no return. *Environmental Scientist*. 18:1:49-51
- 2006 [Book review] Discourse analysis: An introduction to theory and method. *Discourse & Society* 17: 5:686-687
- 2005 [Book review] Buyways: billboards, automobiles, and the American landscape. *Journal of Cultural Geography* 23:1:148-50
- 2003 [Book review] Animal Equality: language and liberation, *Discourse & Society* 14:02:192
- 2003 The Tao of language: Parallels between contemporary linguistics and Eastern mysticism. *Bulletin of the International Cultural Research Institute of Chikushi Jogakuen University* 14:15-30
- 2002 Attitudes to women with disabilities in Japan: the influence of television drama. *Asia and Pacific Journal on Disability* 5:2
- 2001 Semantic classification and ideology. *Journal of Chikushi Jogakuen University*. 13:125-146
- 2001 From flu-like virus to deadly disease: ideology and the media. *Journal of Media Psychology* 6:2
- 1999 Illness and metaphorical reasoning. *Studies in Language and Culture* 25:75-94
- 1999 Metaphor and the media: The case of 'Outbreak'. *Journal of Media Psychology*. 4:2:3-8
- 1998 The power of visual metaphor. *Studies in Language and Culture* 24:87-108
- 1997 with Allison Ross. The Truth Commission: at the crossroads of discourse. *Southern African Journal of Applied Linguistics*. 5:1:14-28
- 1996 John is a pig - on examples and assumptions in theoretical linguistic research. In Sakis Kyratzis and Angeliki Tzanne (eds) *Muddy fields: doing research in applied linguistics*. Lancaster University